leechgroup
PRINT + DIGITAL COMMUNICATIONS

2026 WRAPPED HOLIDAY GIFT GUIDE

advertising information

WE HAVE HOLIDAY GIFT GIVING WRAPPED UP

Wrapped is **the guide to Brandon's most sought-after gifts and holiday experiences**, featuring a themed selection of products and services from local stores, artists, designers, events, and eateries.

We've created an immersive catalogue that places your products directly into themed gift collections. Simply choose the number of products you'd like to showcase (design, photography, and copywriting are all included).

ONLINE GUIDE

WRAPPED HOLIDAY HUB

WRAPPEDHOLIDAYHUB.CA

Wrapped Holiday Hub is an online guide to the holiday season in western Manitoba featuring an expanded edition of the *Wrapped* guide with additional gift choices. The site features an extensive holiday events calendar, local charitable giving directory, and interactive trivia games, giving your business more visibility and providing customers with a fun way to discover your products. The website launches October 16th with new content added regularly in the buildup to the holiday season.

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ad rates and specs

WHAT'S INCLUDED

- Product photography and copywriting
- Placement of each of your products in our curated holiday collections
- Business listing in our Merchant Index
- QR code within each collection directs shoppers to additional information about your products, with a link to your website or online store
- Digital proof prior to publication
- Complimentary printed copies for your personal use

SPECIFICATIONS

- Catalogue size: 8" × 10"
- Full colour throughout

DISTRIBUTION

- 5,000 copies delivered via Canada Post* to targeted neighbourhoods in Brandon
- Bonus pickup locations at high-traffic local businesses and markets
- Social media promotion
- Placement of your products in the online gift guide at wrappedholidayhub.ca
- Digital flipbook at wrappedguide.com and the Leech Group channel on issuu.com

** Subject to change.*

PRODUCT LISTINGS + BUNDLES

Bundle	# Products	Price
Starter	1 product	$300
Small Business	3 products	$550
Premium	5 products	$800
Showcase *(+ Enhanced Profile)*	8 products	$1,375

All bundles include placement in the Merchant Index.

OPTIONAL UPGRADES

Item	Price
Additional Product Listing	$115 ea.
Enhanced Profile	$200
Recipe or Craft Sponsorship	$250

ADVERTISEMENTS

Type	Size	Price
Inside Cover*	8"W × 10"H (trim) Add 1/8" bleed on all edges. Keep text a minimum of 0.375" from edges.	$2,195
Back Cover*		$2,595
Full Page*		$1,695
Marketplace (Small)	3.375"W × 2"H	$375
Marketplace (Large)	3.375"W × 4.25"H	$600

** Includes two (2) product listings, as well as placement in the Merchant Index.*

WRAPPED HOLIDAY HUB (ONLINE)

Item	Price
Product Listing – Online Only *(with Small Business Bundle or higher)*	$75 ea.
Site Sponsor for Holiday 2026	$2,000
Page Sponsor — Banner Ad	$250
Enhanced Event Listing	$125

Applicable taxes extra.

BOOK YOUR SPACE NOW

WRAPPEDGUIDE.COM

CONTENT DEADLINE: October 30, 2026
DELIVERY: Begins December 1, 2026

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